



## Hain Celestial Announces Appointment of Steven T. Liedtke as Chief Information Officer

September 15, 2017

### **Veteran Packaged Foods, Beverage and Consumer Goods Information Technology Executive Joins the Company**

LAKE SUCCESS, N.Y., Sept. 15, 2017 /PRNewswire/ -- The Hain Celestial Group, Inc., a leading organic and natural products company with operations in North America, Europe, Asia and the Middle East providing consumers with A Healthier Way of Life™, today announced the appointment of Steven T. Liedtke as Chief Information Officer of Hain Celestial, effective September 11, 2017. Steve Liedtke will be responsible for overseeing the information technology strategy and all related departmental operations and initiatives to support the Company's enterprise goals, reporting to James Langrock, Executive Vice President and Chief Financial Officer of Hain Celestial.



"We are pleased to announce the appointment of Steve Liedtke as Chief Information Officer of Hain Celestial, with worldwide responsibility for all our Information Technology needs," said James Langrock, Executive Vice President and Chief Financial Officer, Hain Celestial. "Steve is an accomplished, results-driven information technology executive with over 20 years of experience in the food and beverage and consumer products industries. Steve's contributions should be invaluable to Hain Celestial as we further strengthen our worldwide leadership team to support the next level of growth."

Steve Liedtke joins Hain Celestial with more than ten years' experience with The WhiteWave Foods Company and its affiliated entities, most recently as Chief Information Officer, a position he held for five years. At WhiteWave Foods Steve was responsible for the enterprise information technology organization, including management, infrastructure, security and controls, solution delivery, master data management and business integration. Steve played an instrumental role in the commercial separation of WhiteWave Foods from Dean Foods and its initial public offering, as well as the eventual integration with Group Danone.

During his tenure at WhiteWave Foods, Steve also conducted all aspects of SAP ERP implementation and transformation, launched a digital strategy framework to improve consumer brand experience and customer experience as well as implemented a balanced and scalable IT security program.

Previously, Steve was segment Chief Information Officer at Dean Foods working in the WhiteWave, Morningstar and Alpro Divisions. Prior to joining Dean Foods, Steve spent over ten years working in leadership capacities in foodservice and high-tech industries.

#### **About The Hain Celestial Group, Inc.**

The Hain Celestial Group (Nasdaq: HAIN), headquartered in Lake Success, NY, is a leading organic and natural products company with operations in North America, Europe, Asia and the Middle East. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®,

SunSpire®, DeBoles®, Casbah®, Rudi's Organic Bakery®, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, BluePrint®, FreeBird®, Plainville Farms®, Empire®, Kosher Valley®, Yves Veggie Cuisine®, Better Bean™ Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Yorkshire Provender™, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney's®, Lima®, Danival®, Joya®, Natumi®, GG UniqueFiber®, Tilda®, JASON®, Avalon Organics®, Alba Botanica®, Live Clean® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit [www.hain.com](http://www.hain.com).

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