



## NBA Champion Tyson Chandler of the New York Knicks Teams up with Hain Celestial

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LAKE SUCCESS, N.Y., Feb. 10, 2014 /PRNewswire/ -- The Hain Celestial Group, Inc. (NASDAQ: HAIN), a leading organic and natural products company providing consumers with A Healthier Way of Life™, today announced a partnership with NBA Champion Tyson Chandler of the New York Knicks to promote healthy lifestyle habits for adults and kids including regular exercise, wholesome eating and good hygienic practices.

(Logo: <http://photos.prnewswire.com/prnh/20130502/NY067431LOGO>)

"We are proud to have Tyson Chandler join the Hain Celestial team in 2014 as a valued partner and friend," said Irwin D. Simon, Founder, President and Chief Executive Officer of Hain Celestial. "As we work to improve public health and well-being with our brands including Earth's Best®, Terra®, Sensible Portions® and Blueprint®, Tyson will help us carry the message that organic and natural products are for everyone, and that our products deliver the quality and value all consumers deserve," he continued. "We also look forward to working with Tyson and his wife, Kimberly, to support his charitable efforts, particularly their advocacy for children. The health of infants, toddlers and children has been a cornerstone of Hain Celestial and this is truly a natural partnership," he concluded.

Known as a leader on the court and in the community, Tyson Chandler has always recognized the effect that healthy decisions can have on the quality and longevity of life. Along with his wife, Kimberly, he hopes to inspire others to make healthy choices for themselves and their families, from eating right to staying active.

"I am proud to be affiliated with Hain Celestial, whose brands and values are consistent with our concern for health and wellness," said Tyson Chandler. "I look forward to working closely with Irwin Simon and his team to encourage people from all walks of life to feed their bodies with products that promote a healthy lifestyle. Everyone can be a winner but it starts with good health."

Tyson Chandler is also actively involved in children's reading and literacy programs, as well as a number of other community service efforts and recently became the first athlete to be named a UNICEF Ambassador.

### Tyson Chandler

One of the most highly touted defensive centers in the league, NBA Champion and Olympic gold medalist Tyson Chandler is an exceptionally rare 7-footer who possesses both an inside and outside game. He's a hybrid player who can run the floor, dominate the paint and knock down jumpers. Now in his third year with the New York Knicks, the 2012 NBA Defensive Player of the Year was the second overall pick in the 2001 NBA Draft, and quickly emerged as the starting center for the Chicago Bulls. After four seasons in the "Windy City," he went on to the New Orleans Hornets, Charlotte Bobcats and Dallas Mavericks. His defensive presence and leadership were lauded not only during the 2011 NBA Playoffs, wherein his Mavericks team won the NBA Championship, but also as a member of Team USA, which brought home the gold medal from the 2012 Olympics in London. Spending much of his upbringing in Compton, California, Chandler, who led Dominguez High School to a state championship his senior year, was twice named California's Mr. Basketball. For more information, follow Chandler on Twitter and Instagram @tysonchandler.

### The Hain Celestial Group, Inc.

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Lake Success, NY, is a leading organic and natural products company in North America and Europe. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Gluten Free Café™, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Walnut Acres Organic®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, Blueprint®, Yves Veggie Cuisine®, Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, GG UniqueFiber®, Tilda®, Akash Basmati®, Abu Shmagh®, JASON®, Avalon Organics®, Alba Botanica® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit [www.hain.com](http://www.hain.com).

SOURCE The Hain Celestial Group, Inc.

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