

Hain Celestial And NBA Champion Tyson Chandler Give Young Athletes A Competitive Edge This Back-To-School Season

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LAKE SUCCESS, N.Y., Sept. 12, 2014 /PRNewswire/ -- The Hain Celestial Group, Inc. (NASDAQ: HAIN), a leading organic and natural products company providing consumers with A Healthier Way of LifeTM, and NBA Champion and Center for the Dallas Mavericks, Tyson Chandler have teamed up to digitally publish Tyson's Pro Tips, an insider's guide to improve athletic performance. Written for young athletes, their coaches, parents and caregivers, the 21 pro tips in Tyson's Pro Tips offer nutrition, fitness and personal care advice designed to help established players and emerging stars achieve their goals in a healthy and positive way.



"I am excited to be partnering with Hain Celestial on this program," said Tyson Chandler. "As an NBA player, a parent to three young athletes and believer in natural living, I know how important it is to help kids set heathy habits, both on and off the court."

Tyson's Pro Tips is available for download on tysonsprotips.com.

"We are proud to have Tyson Chandler on Hain Celestial's team to work with kids to improve their athletic performance," said Irwin D. Simon, Founder, President and Chief Executive Officer of Hain Celestial. "The youth of today are our future, and we want to nourish them with good food products and performance tips."

Tyson Chandler

One of the most highly touted defensive centers in the league, NBA Champion and Olympic gold medalist Tyson Chandler is an exceptionally rare 7-footer who possesses both an inside and outside game. He's a hybrid player who can run the floor, dominate the paint and knock down jumpers. Now a center with the Dallas Mavericks, the 2012 NBA Defensive Player of the Year was the second overall pick in the 2001 NBA Draft, and quickly emerged as the starting center for the Chicago Bulls. After four seasons in the "Windy City," he went on to the New Orleans Hornets, Charlotte Bobcats and spent three years with the New York Knicks before returning to the Dallas Mavericks. His defensive presence and leadership were lauded not only during the 2011 NBA Playoffs, wherein his Mavericks team won the NBA Championship, but also as a member of Team USA, which brought home the gold medal from the 2012 Olympics in London. Spending much of his upbringing in Compton, California, Chandler, who led Dominquez High School to a state championship his senior year, was twice named California's Mr. Basketball. For more information, follow Chandler on Twitter and Intstagram @tysonchandler.

The Hain Celestial Group, Inc.

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Lake Success, NY, is a leading organic and natural products company in North America and Europe. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Rudi's Organic Bakery®, Gluten Free Cafe™, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Walnut Acres Organic®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, BluePrint®, FreeBird®, Plainville Farms®, Yves Veggie Cuisine®, Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, GG UniqueFiber®, Tilda®, Akash Basmati®, Abu Shmagh®, JASON®, Avalon Organics®, Alba Botanica® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visitwww.hain.com.

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