



## **Sensible Portions® Stacks Its Veggie Chips**

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### **Hain Celestial Launches Company's First Stackable Chip Available Exclusively at Walmart**

LAKE SUCCESS, N.Y., Sept. 17, 2014 /PRNewswire/ -- The Hain Celestial Group, Inc. (NASDAQ: HAIN) a leading organic and natural products company providing consumers with A Healthier Way of Life™, announced the availability of new stacked Sensible Portions® Garden Veggie Chips™. The stackable chips are made from a delicious blend of vegetables that contain no artificial colors or flavors and no added MSG. The stacked Sensible Portions® Garden Veggie Chips™ provide consumers with wholesome, delicious snacking in a fun way and will be available exclusively at most Walmart locations starting in October.



The new stacked Sensible Portions® Garden Veggie Chips™ feature three colorful vegetable blends including Red (tomato, red pepper, beet), Green (spinach, pea, broccoli) and Yellow (sweet potato, carrot, pumpkin) and come in four flavors, all in a 5 ounce canister:

- BBQ
- Cheddar Cheese
- Sour Cream & Onion
- Sea Salt

"The stacked Sensible Portions® Garden Veggie Chips™ are a fun and smart new addition to the Sensible Portions® family," said Brett Hartmann, Snacks Category Manager at Hain Celestial. "The chips are made without GMO ingredients and are also gluten free, giving consumers the peace of mind that they've made a sensible decision when it comes to a snack."

The stacked Sensible Portions® Garden Veggie Chips™ can be found in the healthy snacks aisle in most Walmart locations nationwide starting in October 2014 with a suggested retail price of \$1.98. For more information, visit [facebook.com/sensibleportions](http://facebook.com/sensibleportions).

#### **About Sensible Portions®**

Sensible Portions® is a leading natural snack brand, delivering a smart and wholesome snacking experience in a fun way. With a diverse range of products that includes Garden Veggie Straws®, Garden Veggie Chips™, Apple Straws™ and Pita Bites®, Sensible Portions® products are a great choice for kids and adults alike, whether at home or on-the-go. For more information, visit [www.sensibleportions.com](http://www.sensibleportions.com).

**The Hain Celestial Group, Inc.**

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Lake Success, NY, is a leading organic and natural products company in North America and Europe. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Rudi's Organic Bakery®, Gluten Free Café™, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Walnut Acres Organic®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, BluePrint®, FreeBird®, Plainville Farms®, Yves Veggie Cuisine®, Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, GG UniqueFiber®, Tilda®, Akash Basmati®, Abu Shmagh®, JASON®, Avalon Organics®, Alba Botanica® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit [www.hain.com](http://www.hain.com).

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SOURCE The Hain Celestial Group, Inc.

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