



The Greek Gods® Brand Introduces New Black Cherry Greek-Style Yogurt

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Experience the Indulgence of The Greek Gods® Black Cherry Flavor

LAKE SUCCESS, N.Y., Nov. 7, 2014 /PRNewswire/ --The Greek Gods® brand has introduced a new addition to their lineup for 24-ounce Greek-Style Yogurts. After increasing consumer requests for a Black Cherry Greek-Style Yogurt flavor, The Greek Gods® brand decided to satisfy their fans' cravings with this delicious new taste. Black Cherry is an ideal match for the creamy, rich, yet slightly tangy Greek-Style Yogurt.



"We are thrilled to bring our fans flavor requests to fruition with our new Black Cherry Greek-Style Yogurt. The new Black Cherry flavor is delectable," said Stephanos Margaritis, National Sales Manager of the Hain Refrigerated Foods Division. "It is a great addition to our lineup, offering a unique addition to our fruit focused flavors."

The Greek Gods® Brand Greek-Style Yogurt has an irresistibly delicious taste with an assortment of flavors to please all palettes. Try adding to your favorite recipes or smoothies, with your preferred toppings or on its own. Our recommendation is a Black Cherry Greek Gods® Greek-Style yogurt parfait with granola and a mix of berries.

The Greek Gods® Greek-Style Yogurt and Kefir

The Greek Gods® Greek-Style Yogurt is a brand of The Hain Celestial Group, Inc. The Greek Gods® brand Greek-Style Yogurt and Kefir are gluten-free and contain live and active cultures. Plus, The Greek Gods® brand Greek-Style Yogurt and Kefir are made with milk from cows that are not treated with growth hormones*.

Experience the Myth® with The Greek Gods® brand Greek-Style Yogurt full-flavored products available in 6-ounce individual packages, 6-ounce multi-packs, and 24-ounce family packs including Plain and Non-Fat Plain, Fig, Honey, Pomegranate, Honey Vanilla, Honey Blueberry, Honey Orange, Honey Peach, Black Cherry, Honey Lemon, Honey Strawberry, Reduced Fat Vanilla, Cinnamon and Orange and Honey Salted Caramel. The Greek Gods® brand Kefir low fat cultured milk is available in 24-ounce bottles, including Plain, Honey, Honey Vanilla and Honey Strawberry. For more information, visit www.greekgodsyoogurt.com. *NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN BETWEEN MILK DERIVED FROM rBST TREATED AND NON-rBST TREATED COWS.

The Hain Celestial Group, Inc.

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Lake Success, NY, is a leading organic and natural products company with operations in North America, Europe and India. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®,

SunSpire®, DeBoles®, Rudi's Organic Bakery®, Gluten Free Cafe™, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Walnut Acres Organic®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, BluePrint®, FreeBird®, Plainville Farms®, Yves Veggie Cuisine®, Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, GG UniqueFiber®, Tilda®, Akash Basmati®, Abu Shmagh®, JASON®, Avalon Organics®, Alba Botanica® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit www.hain.com.

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SOURCE The Hain Celestial Group, Inc.

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