



## **DREAM® Brand Of Non-Dairy Yogurt Introduces COCONUT DREAM™**

January 20, 2015

### **Taste How Delicious Dairy-Free Can Be**

LAKE SUCCESS, N.Y., Jan. 20, 2015 /PRNewswire/ -- DREAM™ brand is proud to announce the launch of their new line of COCONUT DREAM™ Non-Dairy Yogurt, available in five sweet and fresh flavors of coconut-based yogurt: Plain, Vanilla, Strawberry, Blueberry and Raspberry. This non-dairy yogurt is made from real coconuts, is high in calcium, low in sodium and contains live and active cultures. COCONUT DREAM™ Non-Dairy Yogurt is also vegan, made with non-GMO ingredients, and free of gluten, lactose and soy.



"COCONUT DREAM™ Non-Dairy Yogurt is expected to be a very popular among non-dairy consumers as well as dairy consumers that love the fresh and exotic taste of coconut. COCONUT DREAM™ Non-Dairy Yogurt line will create more flavorful taste options and variety for non-dairy consumers," said Basel Nassar, Chief Operating Officer of the Hain Refrigerated Foods Division. "It has a delicious, creamy consistency with a tropical twist from the luscious flavor of coconut. It's the perfect snack for fans with or without dietary restrictions."

COCONUT DREAM™ is a brand of The Hain Celestial Group, Inc. (NASDAQ: HAIN), a leading natural and organic products company in North America and Europe providing consumers with A Healthy Way of Life™.

Look for COCONUT DREAM™ Non-Dairy Yogurt in grocers' refrigerated sections nationwide.

#### **The Hain Celestial Group, Inc.**

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Lake Success, NY, is a leading organic and natural products company with operations in North America, Europe and India. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Casbah®, Rudi's Organic Bakery®, Gluten Free Cafe™, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Walnut Acres Organic®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, BluePrint®, FreeBird®, Plainville Farms®, Yves Veggie Cuisine®, Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, Natumi®, GG UniqueFiber®, Tilda®, Akash Basmati®, Abu Shmagh®, JASON®, Avalon Organics®, Alba Botanica® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit [www.hain.com](http://www.hain.com).

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