



The Greek Gods® Seriously Indulgent Yogurt

July 17, 2017

Incredibly Decadent Yogurt Made with Whole Milk & Cream

LAKE SUCCESS, N.Y., July 17, 2017 /PRNewswire/ -- The Greek Gods® brand is introducing a uniquely decadent yogurt concept, **Seriously Indulgent Yogurt**, made with whole milk, cream and unique fruit flavors and combinations on the bottom of each 5.3 ounce cup. The single serve yogurts provide multiple occasions for customers to enjoy—as part of a balanced breakfast to a delicious dessert. **The Greek Gods® Seriously Indulgent Yogurt** is an excellent source of calcium and contains live and active cultures.*



"Customers have long enjoyed and sought out The Greek Gods® brand for our indulgent products and decadent flavor profiles," said Basel Nassar, Chief Operating Officer of Hain Refrigerated Foods. "The Seriously Indulgent Yogurt is not just an expansion on our current products but a new taste experience."

Available in four flavors: Lemon, Marionberry (a type of blackberry from the Pacific Northwest), Raspberry Ginger and Tart Cherry. Look for **The Greek Gods® Seriously Indulgent Yogurt** in the yogurt section in markets nationwide in July.

The Greek Gods® Greek-Style Yogurt and Kefir

The Greek Gods® Greek-Style Yogurt is a brand of The Hain Celestial Group, Inc. The Greek Gods® brand Greek-Style Yogurt and Kefir are gluten-free and contain live and active cultures. Plus, The Greek Gods® brand Greek-Style Yogurt and Kefir are made with milk from cows that are not treated with growth hormones**.

Experience the Myth® with The Greek Gods® brand Greek-Style Yogurt full-flavored products available in 6-ounce individual packages and 24-ounce multi-serve packages including Plain and Non-Fat Plain, Honey, Pomegranate, Honey Vanilla, Honey Blueberry, Honey Orange, Honey Peach, Black Cherry, Honey Lemon, Honey Strawberry, Reduced Fat Vanilla, Honey Vanilla Cinnamon and Orange, Honey Salted Caramel and three Chocolate flavors! The Greek Gods® brand Kefir low fat cultured milk is available in 24-ounce bottles, including Plain, Honey, Honey Vanilla and Honey Strawberry. For more information, visit www.greekgodsyogurt.com. *See Nutrition Information for Fat and Saturated Fat Content. **NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN BETWEEN MILK DERIVED FROM rBST TREATED AND NON-rBST TREATED COWS.

The Hain Celestial Group, Inc.

The Hain Celestial Group (Nasdaq: HAIN), headquartered in Lake Success, NY, is a leading organic and natural products company with operations in North America, Europe and India. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Casbah®, Rudi's Organic Bakery®, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, Blueprint®, FreeBird®, Plainville Farms®, Empire®, Kosher Valley®, Yves Veggie Cuisine®, Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Yorkshire Provender™, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, Happy®, Joya®, Natumi®, GG UniqueFiber®, Tilda®, JASON®, Avalon Organics®, Alba Botanica®, Live Clean® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit www.hain.com



View original content with multimedia: <http://www.prnewswire.com/news-releases/the-greek-gods-seriously-indulgent-yogurt-300488910.html>

SOURCE The Hain Celestial Group, Inc.

Colleen O'Donnell, colleen@greekgodsyogurt.com, colleen.odonnell@hain.com, Office: (925) 300-3966