



## Hain Celestial Group Announces New Global Headquarters Location

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*Company to use global 'hub and spoke' work model as a competitive advantage*

HOBOKEN, N.J., Aug. 3, 2023 /PRNewswire/ -- Hain Celestial Group (Nasdaq: HAIN), a leading manufacturer of better-for-you brands that inspire healthier living, announced today the location of its new headquarters and flexible work model to deliver greater value as a globally integrated enterprise.



After a thorough vetting process, Hain has selected Hoboken, N.J. to serve as the hub of its global operations. With Hoboken as the hub, Hain offices and manufacturing locations in the U.S., Canada, Europe, and other international locations will serve as the "spokes" for team members to come together and collaborate for moments that matter.

"Hain's hub and spoke work model enables broader team collaboration and greater connectivity as a global enterprise," said Hain Celestial Group Chief Executive Officer Wendy Davidson. "It also provides us the ability to recruit the very best talent, regardless of where they are located."

Hoboken will also serve as the home of Hain's Innovation Experience Center, where team members, customers, and consumers will immerse themselves in Hain's products, explore consumer insights, and create innovative opportunities for the future. The company will continue to leverage R&D labs at its manufacturing facilities for more comprehensive product development and scale.

"Our headquarters decision is among the early actions we are taking to support our multiyear transformation strategy called "Hain Reimagined," which we will unveil at our Investor Day on September 13," added Davidson.

The building and its location were carefully selected to ensure they align with the company's purpose to inspire healthier living.

### Highlights

- Hain will occupy the 12<sup>th</sup> floor of the Waterfront Corporate Center located at 221 River Street.
- The office building is LEED Gold certified and Energy Star Certified.
- It features floor-to-ceiling glass windows with unobstructed sweeping views of New York City and the Hudson River.
- The location offers employees close proximity to Hoboken's many amenities, including walking paths, green spaces, gyms and yoga studios, and acclaimed restaurants and shops.
- Employees and visitors will also be within close proximity to a variety of public transportation options to the office and New York City: the headquarters building is just steps from Hoboken Terminal's NJ TRANSIT, PATH, NY Waterway Ferry, and Light Rail connections. It is also located within 10 miles of Newark Liberty International Airport.

Hain plans to open the office in the fall of 2023 and is looking forward to being a part of the Hoboken community.

### About The Hain Celestial Group

Hain Celestial Group is a global health and wellness company whose purpose is to inspire healthier living for people, communities, and the planet through better-for-you brands. For more than 30 years, our portfolio of beloved brands has intentionally focused on delivering nutrition and well-being that positively impacts today and tomorrow. Headquartered in Hoboken, N.J., Hain Celestial's products across snacks, baby/kids, beverages, meal preparation, and personal care, are marketed and sold in over 75 countries around the world. Our leading brands include Garden Veggie® Snacks, Terra® chips, Garden of Eatin'® snacks, Earth's Best® and Ella's Kitchen® baby and toddler foods, Celestial Seasonings® teas, Joya® and Natumi® plant-based beverages, Greek Gods® yogurt, Yorkshire Provender®, Cully & Sully® and Covent Garden® soups, Yves® and Linda McCartney's® (under license) meat-free, Alba Botanica® natural sun care, and Live Clean® personal care products, among others. For more information, visit [hain.com](http://hain.com) and [LinkedIn](https://www.linkedin.com/company/hain-celestial).



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