Hain Celestial Set to Launch Fourth Distribution Center, Doubling U.S. Network Capacity

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Global manufacturer's distribution network expansion project part of Hain Reimagined strategy enables increased customer responsiveness, enhanced speed to shelf, and reduced transportation costs

HOBOKEN, N.J., Feb. 4, 2025 /PRNewswire/ -- The Hain Celestial Group, Inc. (Nasdaq: HAIN), a leading global health and wellness company whose purpose is to inspire healthier living through better-for-you brands, is slated to bring online a new distribution center this month. This completes a multi-year expansion project designed to strengthen its customer relationships by improving service through faster delivery, increased product availability and lowered transportation costs, while simultaneously enhancing efficiencies by reducing delivery route mileage nationwide.



This month, the global manufacturer will begin distributing its U.S.-based better-for-you brands out of Savannah, Ga., marking its fourth regional distribution center. This expansion doubles Hain's U.S. network capacity and minimizes the distance it takes to deliver products by an anticipated 66% annually, ultimately allowing customers to get Hain's snacks, baby & kids food, beverages and meal prep products quicker and more efficiently.

"We're actively designing a more agile and robust distribution network to optimize our supply chain nationwide. By strategically expanding our network, we're significantly enhancing our ability to respond swiftly to market demands and deliver our products more effectively and efficiently to our customers," Hain Celestial Chief Supply Chain Officer Steve Golliher said. "We expect to see significant benefits from this approach, including faster delivery times, increased efficiencies and continued growth and innovation within our supply chain operations."

Upon completion, the company anticipates the project to result in:

- The ability to reach +90% of U.S. customers within 1-2 transit days, an increase of 15%.
- A reduction in delivery route mileage by approximately 66% – or roughly 2.6 million miles – annually.
- Multimillion-dollar savings by reducing costs in fuel and maintenance.

Historically, the company operated two distribution facilities in Southern California and Central Pennsylvania. In December 2024, it expanded to a third facility in Chicago, Ill. The fourth facility in Savannah, Ga enables a more geographic-centered, flexible distribution network by strategically positioning distribution centers across the U.S., ensuring efficient and timely delivery to meet customer needs. All four facilities are operated in conjunction with a third-party logistics company, allowing for scalable space and throughput to meet varying customer demands.

This strategic distribution transformation, which began in spring 2023, underscores Hain's commitment to operational excellence, and supports the Fuel and Build pillars of its Hain Reimagined business strategy by investing in operational efficiencies to strengthen its supply chain.

About The Hain Celestial Group

Hain Celestial Group is a leading health and wellness company whose purpose is to inspire healthier living for people, communities and the planet through better-for-you brands. For more than 30 years, Hain has intentionally focused on delivering nutrition and well-being that positively impacts today and tomorrow. Headquartered in Hoboken, N.J., Hain Celestial's products across snacks, baby/kids, beverages, meal preparation, and personal care, are marketed and sold in over 70 countries around the world. Our leading brands include Garden Veggie Snacks™, Terra® chips, Garden of Eatin'® snacks, Hartley's® jelly, Earth's Best® and Ella's Kitchen® baby and kids foods, Celestial Seasonings® teas, Joya® and Natumi® plant-based beverages, Greek Gods® yogurt, Cully & Sully®, Yorkshire Provender®, New Covent Garden® and Imagine® soups, Yves® and Linda McCartney's®

(under license) meat-free, and Avalon Organics® personal care, among others. For more information, visit hain.com and LinkedIn.

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