



## Hain Celestial Expands Partnership in Walmart's Fight Hunger. Spark Change. Campaign

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*Manufacturer to donate 10 cents to Feeding America® for every specially marked bag of select Garden Veggie™ Snacks products sold in participating Walmart stores in the United States*

HOBOKEN, N.J., March 5, 2025 /PRNewswire/ -- The Hain Celestial Group, Inc. (Nasdaq: HAIN), a leading global health and wellness company whose purpose is to inspire healthier living through better-for-you brands, announced today an expanded partnership with Feeding America,® the largest domestic hunger-relief organization in the country, to help provide meals to people facing food insecurity through the Walmart Fight Hunger. Spark Change. campaign.



Hain to donate 10 cents to Feeding America® for every marked bag of Garden Veggie™ Snacks sold in select Walmart stores. For each specially marked bag of select Garden Veggie™ Snacks products sold at participating Walmart stores located throughout the U.S. from March 1-31, Hain will donate the monetary equivalent of at least 1 meal\* to Feeding America, with a guaranteed minimum donation of \$100,000 and up to a maximum possible donation of \$250,000.

"We are honored to expand our partnership with Feeding America and Walmart in this year's Fight Hunger. Spark Change. campaign," Hain North America President Chad Marquardt said. "At Hain, our mission is to build purpose-driven brands that make healthier living more attainable by empowering our people, engaging our partners, and living our values. By participating in this worthwhile initiative, we're able to help make a difference and contribute even more to the fight against hunger."

According to Feeding America, 47 million individuals nationwide are considered hungry, including 13.8 million children. This marks the highest food insecurity rate in a decade.

The following Garden Veggie™ products purchased at nearly all Walmart stores nationwide, and online at Walmart.com, will support the campaign:

- Garden Veggie™ Straw® in Sea Salt 14 oz.
- Garden Veggie™ Straw® in Zesty Ranch 14 oz.
- Garden Veggie™ Flavor Burst™ Tortilla Chips in Nacho Cheese 12 oz.
- Garden Veggie™ Flavor Burst™ Tortilla Chips in Zesty Ranch 12 oz.
- Garden Veggie™ Flavor Burst™ Tortilla Chips in Smoky BBQ 12 oz., which is still exclusive to Walmart, following its

December 2024 launch

Now in its 12<sup>th</sup> year, the Fight Hunger. Spark Change. campaign has generated more than \$206 million and helped secure 2 billion meals\* for the Feeding America® network of local food banks.

Purchases and donations made in-store or online are tied to zip codes serving that store's location and go to the local Feeding America partner food bank in that community.

"We are grateful for the continued support of the suppliers who join us in the movement to end hunger," said Lauren Biedron, Senior Vice President of Corporate Partnerships at Feeding America.

Hain began its participation in the Fight Hunger. Spark Change. campaign last year with four Garden Veggie™ Snacks items across 1,200 Walmart stores. This year, Hain built upon its inaugural involvement, significantly increasing its commitment in 2025 with five products available in nearly all Walmart stores nationwide.

#### **About The Hain Celestial Group**

Hain Celestial Group is a leading health and wellness company whose purpose is to inspire healthier living for people, communities and the planet through better-for-you brands. For more than 30 years, Hain has intentionally focused on delivering nutrition and well-being that positively impacts today and tomorrow. Headquartered in Hoboken, N.J., Hain Celestial's products across snacks, baby/kids, beverages, meal preparation, and personal care, are marketed and sold in over 70 countries around the world. Our leading brands include Garden Veggie Snacks™, Terra® chips, Garden of Eatin'® snacks, Hartley's® jelly, Earth's Best® and Ella's Kitchen® baby and kids foods, Celestial Seasonings® teas, Joya® and Natumi® plant-based beverages, Greek Gods® yogurt, Cully & Sully®, Yorkshire Provender®, New Covent Garden® and Imagine® soups, Yves® and Linda McCartney's® (under license) meat-free, and Avalon Organics® personal care, among others. For more information, visit [hain.com](https://hain.com) and [LinkedIn](#).

#### **About Feeding America**

Feeding America is committed to an America where no one is hungry. We support tens of millions of people who experience food insecurity to get the food and resources they say they need to thrive as part of a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. We also invest in innovative solutions to increase equitable access to nutritious food, advocate for legislation that improves food security and work to address factors that impact food security, such as health, cost of living and employment. We partner with people experiencing food insecurity, policymakers, organizations, and supporters, united with them in a movement to end hunger. Visit Feeding [America.org](https://America.org) to learn more.

#### **About Walmart**

Walmart Inc. (NYSE: WMT) is a people-led, tech-powered omnichannel retailer helping people save money and live better — anytime and anywhere — in stores, online, and through their mobile devices. Each week, approximately 255 million customers and members visit more than 10,500 stores and numerous eCommerce websites in 19 countries. With fiscal year 2024 revenue of \$648 billion, Walmart employs approximately 2.1 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy, and employment opportunity. Additional information about Walmart can be found by visiting [corporate.walmart.com](https://corporate.walmart.com), on Facebook at [facebook.com/walmart](https://facebook.com/walmart), on X (formerly known as Twitter) at [twitter.com/walmart](https://twitter.com/walmart), and on LinkedIn at [linkedin.com/company/walmart](https://linkedin.com/company/walmart).

\*Currently, \$1 helps provide at least 10 meals secured by Feeding America® on behalf of local partner food banks.



[hunger-spark-change-campaign-302393154.html](https://www.hain.com/hunger-spark-change-campaign-302393154.html)

SOURCE The Hain Celestial Group

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