



FEATURE/Let Terra Chips Transform Your Next Meal into an Exotic Indulgence!

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MELVILLE, N.Y.--(BUSINESS WIRE)--June 3, 2003--The Hain Celestial Group (NASDAQ:HAIN)

-- Terra Exotic Vegetable Chips Introduces Two New Flavors,
Mediterranean and Zesty Tomato --

Live colorfully with the bold new flavors of Terra!

The best selling all-natural specialty snack, Terra Chips, is introducing its latest epicurean delight with two new delectable flavors of its exotic vegetable chips - Mediterranean and Zesty Tomato. Now, the earth's most irresistible medley of Taro, Ruby Taro, Sweet Potato, Yuca, Batata and Parsnip will be accompanied by the delicious seasonings of Mediterranean and Zesty Tomato.

"With beautiful colors and distinctive tastes, Terra Mediterranean and Zesty Tomato Exotic Vegetable Chips can turn any meal, party or snack into an occasion," said David Rosengarten, renowned cookbook author and editor-in-chief of The Rosengarten Report. "Use them as accompaniment to sandwiches, to make a crust for poultry or fish, or to garnish virtually anything. Terra Mediterranean and Zesty Tomato Exotic Vegetable Chips can add both style and excitement to every meal."

Mediterranean Terra Chips capture the essence of the Mediterranean region with a seductive blend of garlic, oregano and cold pressed olive oil. This combination of exotic spices has been coveted for centuries around the globe. The sensational aroma and crispy crunch are sure to tantalize every palate

Zesty Tomato is a savory combination of vine-ripened tomatoes, Worcestershire sauce and celery. The strikingly fresh flavors enhance the array of colors for a truly unforgettable edible experience.

Terra Exotic Vegetable Chips are more than just ordinary chips. The unique flavors of Mediterranean and Zesty Tomato and the vibrant colors of the root vegetables allow for them to be enjoyed in a variety of ways. Whether having lunch, hosting a small dinner party or preparing a fiesta for fifty, you live colorfully with Terra Mediterranean and Zesty Tomato Exotic Vegetable Chips!

Terra Exotic Vegetable Chips are all-natural, cholesterol free and contain no artificial colors, flavors, preservatives or hydrogenated oils. They are the perfect snack for any occasion.

For more information about fabulous Terra Exotic Vegetable Chips, please visit www.terrachips.com.

ABOUT THE COMPANY

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Melville, NY, is a natural, specialty and snack food company. The Company is a leader in 13 of the top 15 natural food categories, with such well-known natural food brands as Celestial Seasonings(R) teas, Hain Pure Foods(R), Hain PureSnax(R), Little Bear(R), Bearitos(R), Harry's(R), Westbrae Natural(R), Westsoy(R), Arrowhead Mills(R), Health Valley(R), Imagine Foods(R), Breadshop's(R), Casbah(R), Garden of Eatin'(R), Terra Chips(R), Yves Veggie Cuisine(R), DeBoles(R), Earth's Best(R), and Nile Spice(R). The Company's principal specialty product lines include Hollywood(R) cooking oils, Estee(R) sugar-free products, Kineret(R) kosher foods, Boston Better Snacks(R), and Alba Foods(R). The Hain Celestial Group's website can be found at www.hain-celestial.com.

Note: A photo is available at URL:
<http://www.businesswire.com/cgi-bin/photo.cgi?pw.060303/bb1>

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