



MaraNatha Peanut Butters Not Affected by FDA Peanut Product Recall

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Leading Natural Nut Butter Maker Celebrates 27 Years of Healthy PB&Js and More

ASHLAND, Ore., March 10 /PRNewswire-FirstCall/ -- MaraNatha(R) (www.MaraNathaFoods.com), one of the nation's largest producers of natural and organic nut butters, is reminding customers that its complete line of products, including peanut butter, continues to provide safe sources of protein that can be healthfully incorporated into diets. MaraNatha products have not been affected by the recent recall of peanut products.

Founded in Ashland, Oregon in 1982, MaraNatha nut butters, which include peanut, almond, macadamia and cashew varieties, are held to the highest standards of safety and quality. MaraNatha sources nuts only from approved growers, and stringent food safety and quality control standards include the testing of all nuts that come into the MaraNatha facility in Ashland, Oregon. One hundred percent of MaraNatha nut butter production takes place at the company's Ashland facility.

"People are more aware than ever of the origins of their food," said Denise Sirovatka, Senior Brand Manager for MaraNatha. "We use only the highest quality ingredients in all our nut butters and inspect every product for safety every step of the way -- from raw materials to the jarred nut butters that are delivered to your local grocery store."

Have that PB&J - with Protein, Fiber, Vitamin E and More!

Peanut butter is an important part of a healthy diet, as peanuts are a good source of protein and provide fiber and numerous vitamins and minerals. Peanuts are also a good part of a heart-healthy diet because they are high in monounsaturated "good" fats and low in saturated "bad" fats.

"Peanut butter is one of my favorite go-to power foods for me, my family and my clients," said Keri Glassman, registered dietician, nutritionist and contributor to the CBS Early Show. "The protein and healthy fat provides satiety -- helping you stay full longer and at the same time satisfying a sweet craving. I add it to crackers, apples and even mix it in my yogurt. Another bonus to peanut butter is that it is rich in resveratrol, an antioxidant found in red wine and grapes that has been linked to lower risk of cardiovascular disease."

Compared to conventional peanut butters, MaraNatha's natural and organic peanut butters are low in sodium, making them a healthy choice. MaraNatha's product line also has no added salt or sugar. Made with Grade A organic or natural peanut varieties, all MaraNatha peanut butters contain no unhealthy trans fats, hydrogenated oils or preservatives -- just the authentic taste of the purest ingredients.

About MaraNatha

MaraNatha(R) Nut Butters was founded in 1982, in Ashland, Oregon, by the husband and wife team of Robert and Chris Plotnik. As one of the first natural food distributors in America, the Plotniks started by delivering dried fruit from the California Central Valley to small natural food stores in Oregon and Washington. Today, MaraNatha is one of the nation's leading makers of organic and natural nut butters, growing about 20% to 30% annually over the last three years. MaraNatha is part of the Hain Celestial Group's family of quality brands.

About The Hain Celestial Group

The Hain Celestial Group (Nasdaq: HAIN), headquartered in Melville, NY, is a leading natural and organic food and personal care products company in North America and Europe. Hain Celestial participates in almost all natural food categories with well-known brands that include Celestial Seasonings(R), Terra(R), Garden of Eatin'(R), Health Valley(R), WestSoy(R), Earth's Best(R), Arrowhead Mills(R), Maranatha(R), SunSpire(R), DeBoles(R), Hain Pure Foods(R), FreeBird(TM), Plainville Farms(R), Hollywood(R), Spectrum Naturals(R), Spectrum Essentials(R), Walnut Acres Organic(R), Imagine(R), Rice Dream(R), Soy Dream(R), Rosetto(R), Ethnic Gourmet(R), Yves Veggie Cuisine(R), Granose(R), Realeat(R), Linda McCartney(R), Daily Bread(TM), Lima(R), Grains Noirs(R), Natumi(R), JASON(R), Zia(R) Natural Skincare, Avalon Organics(R), Alba Botanica(R), Queen Helene(R), Tushies(R) and TenderCare(TM). Hain Celestial has been providing "A Healthy Way of Life(TM)" since 1993. For more information, visit www.hain-celestial.com.

SOURCE The Hain Celestial Group

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