



Hain Celestial Europe Opens Eco-Friendly Corporate Office in Aalter, Belgium

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MELVILLE, N.Y., April 23, 2010 /PRNewswire via COMTEX/ --The Hain Celestial Group, Inc. (Nasdaq: HAIN), a leading natural and organic products company in North America and Europe providing consumers with A Healthy Way of Life(TM), today announced the official opening of Hain Celestial Europe's new corporate headquarters in Aalter, Belgium on April 22, 2010, the 40th anniversary of Earth Day. The facility was built with a selection of state-of-the art environmentally-friendly building materials, cooling and ventilation systems and landscaping.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20050324/NYTH131>)

"With 50 years of history behind the Lima brand, we're pleased to be a leader of natural and organic brands in Europe including the Lima(R) brand with more than 200 cereals, soups and other grocery products; Rice Dream(R), Oat Dream(TM), Spelt Dream(TM) and Natumi(R) non-dairy beverages; Celestial Seasonings(R) teas and Terra(R) chips," said Irwin D. Simon, President and Chief Executive Officer of Hain Celestial. "Now with our new establishment in Aalter, we have a facility built in accordance with the highest environment standards, taking full account of the Company's respect for people and nature."

The Hain Celestial Group

The Hain Celestial Group (Nasdaq: HAIN), headquartered in Melville, NY, is a leading natural and organic products company in North America and Europe. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings(R), Earth's Best(R), Terra(R), Garden of Eatin'(R), Health Valley(R), Arrowhead Mills(R), MaraNatha(R), SunSpire(R), DeBoles(R), Gluten Free Cafe(TM), Hain Pure Foods(R), Hollywood(R), Spectrum Naturals(R), Spectrum Essentials(R), Walnut Acres Organic(R), Imagine(R), Almond Dream(R), Rice Dream(R), Soy Dream(R), Ethnic Gourmet(R), WestSoy(R), Yves Veggie Cuisine(R), Granose(R), Realeat(R), Linda McCartney(R), Daily Bread(TM), Lima(R), Grains Noirs(R), Natumi(R), JASON(R), Zia(R) Natural Skincare, Avalon Organics(R), Alba Botanica(R), Queen Helene(R), Tushies(R), TenderCare(R) and Martha Stewart Clean(TM). Hain Celestial has been providing "A Healthy Way of Life(TM)" since 1993. For more information, visit www.hain-celestial.com.

SOURCE The Hain Celestial Group, Inc.