



The Hain Celestial Group Continues to be a Leader in the Sun Care Arena

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JASON(R) Gets Top Marks in the Fourth Annual Sunscreen Guide by the Environmental Working Group

MELVILLE, N.Y., June 1, 2010 /PRNewswire via COMTEX/ --The Hain Celestial Group, Inc. (Nasdaq: HAIN) is proud to announce that JASON(R) has been recognized in the Fourth Annual Sunscreen Guide by the Environmental Working Group (EWG). The EWG reviewed 500 beach and sport sunscreens, and three JASON products made the EWG's top thirty list.

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The EWG provides ratings on a total of over 1,400 SPF products including sunscreens, lip balms, color cosmetics and moisturizers. Products are rated on overall safety and efficacy in sun protection based on five different factors, including health hazards of the listed ingredients, UVA protection, UVB protection, the balance of the UVA/UVB protection and stability. The EWG's stability rating is based on the EWG's own in-house database, compiled from published findings in industry and peer-reviewed stability studies.

JASON, a trusted name for over 50 years in the natural category, offers sun care products for the entire family, under the JASON Sunbrellas(R) sun line. With a blend of chamomile and marigold extracts to calm and soothe the skin, the JASON Sunbrellas Mineral Based Physical Sun Block SPF 30 and Chemical Free Sun Block SPF 30 were both recommended with favorable overall scores of 2. JASON Earth's Best(R) Sunblock Mineral Based SPF 30, specifically formulated for young children, was also recommended with the favorable overall score of 2.

"We are proud that Hain Celestial Personal Care products are continually recognized for their safety and efficacy," said Irwin D. Simon, Chief Executive Officer of Hain Celestial.

JASON(R)

The JASON(R) brand pioneered the natural personal care category in 1959 and has offered safe, effective and affordable alternatives ever since.

The Hain Celestial Group

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Melville, NY, is a leading natural and organic products company in North America and Europe. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings(R), Terra(R), Garden of Eatin'(R), Health Valley(R), WestSoy(R), Earth's Best(R), Arrowhead Mills(R), MaraNatha(R), SunSpire(R), DeBoles(R), Gluten Free Cafe(TM), Hain Pure Foods(R), Hollywood(R), Spectrum Naturals(R), Spectrum Essentials(R), Walnut Acres Organic(R), Imagine(R), Almond Dream(R), Rice Dream(R), Soy Dream(R), Rosetto(R), Ethnic Gourmet(R), Yves Veggie Cuisine(R), Granose(R), Realeat(R), Linda McCartney(R), Daily Bread(TM), Lima(R), Grains Noirs(R), Natumi(R), JASON(R), Zia(R) Natural Skincare, Avalon Organics(R), Alba Botanica(R), Queen Helene(R), Tushies(R), TenderCare(R) and Martha Stewart Clean(TM). Hain Celestial has been providing "A Healthy Way of Life(TM)" since 1993. For more information, visit www.hain-celestial.com.

SOURCE The Hain Celestial Group, Inc.