



Hain Celestial Frozen Foods UK Ltd. Wins Prestigious Business Development Award

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Fakenham Facility in Norfolk, England Produces Linda McCartney(R) Brand and Meat-Free Products and Dessert Lines

MELVILLE, N.Y., April 27, 2011 /PRNewswire via COMTEX/ -- The Hain Celestial Group, Inc. (NASDAQ: HAIN), a leading natural and organic products company providing consumers with **A Healthy Way of Life(TM)**, announced today that Hain Frozen Foods UK has received the prestigious *Eastern Daily Press* Business Development Award. Cited for its dramatic turnaround in the last 18 months with new management and investment in the facility, along with new products and packaging, the Hain Celestial Frozen Foods Fakenham facility produces the Linda McCartney brand of frozen vegetarian products and other frozen meat-free products and dessert lines.

(Logo: <http://photos.prnewswire.com/prnh/20050324/NYTH131>)

Since 2008 Hain Celestial UK has been selected for The Sunday Times Best Green Companies Awards. The Eastern Daily Press Business Awards showcase the achievement of individual companies and the covered regions economic strength and depth and celebrates the success and recognizes the initiative and innovation of these companies. *The Eastern Daily Press* covers the Norfolk, Suffolk and Cambridgeshire regions in the United Kingdom.

"Commercially and operationally, we have delivered beyond my expectations. The team has much to be proud of and without our dedicated workforce and the continued support of our owner, Hain Celestial, this award would not have been possible," said David Matwij, Managing Director, Hain Frozen Foods UK Ltd. "Let's look forward to the years ahead and build upon our successes."

"We are proud of David and the team at the Fakenham facility at Hain Celestial UK for winning this award," said Irwin D. Simon, President and Chief Executive Officer of Hain Celestial. "It's reflective of the facility and all the new business we've received."

The Hain Celestial Group

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Melville, NY, is a leading natural and organic products company in North America and Europe. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings(R), Terra(R), Garden of Eatin'(R), Sensible Portions(R), Health Valley(R), WestSoy(R), Earth's Best(R), Arrowhead Mills(R), MaraNatha(R), SunSpire(R), DeBoles(R), Gluten Free Cafe(TM), Hain Pure Foods(R), Hollywood(R), Spectrum Naturals(R), Spectrum Essentials(R), Walnut Acres Organic(R), Imagine(R), Almond Dream(R), Rice Dream(R), Soy Dream(R), Rosetto(R), Ethnic Gourmet(R), Yves Veggie Cuisine(R), Granose(R), Realeat(R), Linda McCartney(R), Daily Bread(TM), Lima(R), Danival(R), GG UniqueFiber(TM), Grains Noirs(R), Natumi(R), JASON(R), Zia(R) Natural Skincare, Avalon Organics(R), Alba Botanica(R), Queen Helene(R), Earth's Best TenderCare(R) and Martha Stewart Clean(TM). Hain Celestial has been providing "A Healthy Way of Life(TM)" since 1993. For more information, visit <http://www.hain-celestial.com/>.

SOURCE The Hain Celestial Group, Inc.