



## Hain Celestial Announces Official Launch of The Earth's Best® and Zhi Ling Tong® Co-Branded Infant Formula

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MELVILLE, N.Y., May 24, 2011 /PRNewswire via COMTEX/ -- The Hain Celestial Group, Inc. (NASDAQ: HAIN), a leading natural and organic products company providing consumers with A Healthy Way of Life(TM), today announced the official launch of the Earth's Best® and Zhi Ling Tong® co-branded organic infant formula in Shanghai, China through its Hutchison Hain Organic Holdings Limited ("Hutchison Hain Organic") joint venture. The product complies with regulations in China for infant feeding and is also certified organic by the China Organic Food Certification Centre. It is produced in Switzerland under an exclusive agreement with an independent manufacturer. Earth's Best® and Zhi Ling Tong organic infant formula is approved for import into China by the Guangdong Entry-Exit Inspection and Quarantine Bureau of The People's Republic of China.

(Logo: <http://photos.prnewswire.com/prnh/20050324/NYTH131>)

Zhi Ling Tong, is a premium infant nutrition brand in China from Hutchison China Meditech, Ltd, (AIM-HCM) ("Chi-Med"), and Earth's Best is a leading brand of organic baby food in the United States from Hain Celestial. Hutchison Hain Organic began marketing and distributing selected Hain Celestial products in 2010 through A.S. Watson and PARKnSHOP stores in Asia.

"The official launch of Earth's Best and Zhi Ling Tong co-branded organic infant formula is a momentous event for the expansion of Hutchison Hain Organic in the Chinese market," said Irwin D. Simon, President and Chief Executive Officer of Hain Celestial. "We are excited to introduce a high quality, organic infant formula specific to the needs of the Chinese market."

The celebration of the official launch of the Earth's Best and Zhi Ling Tong co-branded organic infant formula in Shanghai was led by welcoming remarks from Christian Hogg, Chief Executive Officer of Hutchison Hain Organic with representatives from China and the United States.

### The Hain Celestial Group

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Melville, NY, is a leading natural and organic products company in North America and Europe. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Gluten Free Cafe(TM), Hain Pure Foods®, Hollywood®, Spectrum Naturals®, Spectrum Essentials®, Walnut Acres Organic®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, Ethnic Gourmet®, Yves Veggie Cuisine®, Granose®, Realeat®, Linda McCartney®, Daily Bread(TM), Lima®, Danival®, GG UniqueFiber(TM), Grains Noirs®, Natumi®, JASON®, Zia® Natural Skincare, Avalon Organics®, Alba Botanica®, Queen Helene®, Earth's Best TenderCare® and Martha Stewart Clean(TM). Hain Celestial has been providing "A Healthy Way of Life(TM)" since 1993. For more information, visit <http://www.hain-celestial.com/>.

### About Chi-Med

Chi-Med (AIM: HCM) is the holding company of a pharmaceutical and healthcare group based primarily in China and was admitted to trading on the Alternative Investment Market of the London Stock Exchange in May 2006. It is focused on researching, developing, manufacturing, and selling pharmaceuticals, health supplements and other consumer health and personal care products derived from Traditional Chinese Medicine and botanical ingredients. Chi-Med is majority owned by Hutchison Whampoa Limited, an international company listed on the Main Board of The Stock Exchange of Hong Kong Limited. For more information, visit <http://www.chi-med.com/>.

SOURCE The Hain Celestial Group, Inc.