



Irwin D. Simon, Founder, President & CEO of Hain Celestial Helps Make Thanksgiving Dinner Possible for Thousands at The Bowery Mission

November 16, 2011

MELVILLE, N.Y., Nov. 16, 2011 /PRNewswire/ -- On Thanksgiving Day, Thursday, November 24, from 10:30 AM to 11:30 AM at 227 Bowery, Irwin D. Simon, the Founder, President & CEO of The Hain Celestial Group, Inc. (NASDAQ: HAIN), and his family will bring holiday cheer to some of the 5,000 people expected to receive a meal from The Bowery Mission. Hain Celestial is a major contributor to the Mission's meals to homeless, hungry and lonely New Yorkers. Hain Pure Protein Corporation, its affiliate, is contributing 200 vegetarian-fed turkeys that were raised without antibiotics and on local family farms, and Hain Celestial's Terra® brand, known for its 100% natural exotic vegetable chips, is contributing 2,000 pounds of sweet potatoes. Hain Celestial is also donating other food items to help provide a complete meal for Thanksgiving Day.

(Logo: <http://photos.prnewswire.com/prnh/20050324/NYTH131>)

"As the leader of one of the nation's top natural and organic food companies, I have made it my personal mission to do what I can to see that no one goes hungry – especially children," said Irwin Simon. "I am thankful that Hain Celestial and my family are able to assist The Bowery Mission in this way." The Simon family will be among nearly 700 volunteers who will prepare traditional turkey dinners and serve guests in the century-old Bowery Mission chapel, decorated for the occasion.

On February 14, 2012, Irwin Simon will be honored at The Bowery Mission's 13th Annual Valentine Gala alongside Christina Minardi, President of the Northeast Region for Whole Foods Market, Inc. (NASDAQ: WFM) for their contributions to The Bowery Mission.

About Thanksgiving Day at The Bowery Mission

Meals will be served at 227 Bowery (between Houston and Delancey Streets) at 8:00am, 10:00am, 12:00 noon, 2:00pm, 5:00pm, and 7:00pm. In addition to a turkey dinner, each guest will receive a new coat and a "blessing bag" of winter clothes and hygiene items. Children will receive toys. Food prepared by The Bowery Mission will also be served at 20 other locations in all five New York City boroughs.

About Hain Celestial Group, Inc.

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Melville, NY, is a leading natural and organic products company in North America and Europe. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Gluten Free Cafe™, Hain Pure Foods®, Hollywood®, Spectrum Naturals®, Spectrum Essentials®, Walnut Acres Organic®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, Ethnic Gourmet®, Yves Veggie Cuisine®, Europe's Best®, New Covent Garden Soup Co.®, Johnson's Juice Co.®, Farmhouse Fare®, Linda McCartney®, Daily Bread™, Lima®, Danival®, GG UniqueFiber®, Grains Noirs®, Natumi®, JASON®, Zia® Natural Skincare, Avalon Organics®, Alba Botanica®, Queen Helene®, Earth's Best TenderCare® and Martha Stewart Clean™. Hain Celestial has been providing "A Healthy Way of Life™" since 1993. For more information, visit www.hain-celestial.com.

About The Bowery Mission

The Bowery Mission has served homeless and hungry New Yorkers since 1879. This year, The Bowery Mission provided more than 369,200 meals, 79,300 nights of shelter and 53,200 articles of clothing, as well as showers, haircuts, and expert medical and optometric care. Each meal and every night of shelter is an invitation to its residential recovery programs, where lives are transformed from hopelessness to hope. Three residential programs house 180 men and women who are regaining sobriety, reconnecting with family and faith, pursuing educational goals, and preparing for work and independent living.

SOURCE The Hain Celestial Group, Inc.

James Winans, The Bowery Mission, +1-212-684-2800 (ext. 104), media@bowery.org; or Mary Anthes, The Hain Celestial Group, Inc., +1-631-730-2200, MediaRelations@Hain-Celestial.com