



## **The Greek Gods® Brand Introduces Multi-Pack 6-Ounce Greek-Style Yogurt**

September 25, 2014

### **Experience the Indulgence of The Greek Gods® Greek-Style Yogurt On-the-Go**

LAKE SUCCESS, N.Y., Sept. 25, 2014 /PRNewswire/ --The Greek Gods® brand has introduced a multi-pack format for 6-ounce Greek-Style Yogurt. The 6-ounce cups of Honey, Honey Vanilla, Honey Strawberry and Honey Salted Caramel are conveniently packaged in a set of four. This delicious, velvety smooth yogurt is easy to take on-the-go for a snack anytime.



"The new multi-pack option will provide our customers added convenience when purchasing our single serve yogurt," said Basel Nassar, Chief Operating Officer of the Hain Refrigerated Foods Division. "Our customers will be able to easily stock their fridge with their favorite flavors."

The Greek Gods® Brand Greek Style Yogurt has an irresistibly delicious taste with an assortment of flavors to satisfy all palates. Try adding to your favorite recipes, smoothies, with your favorite toppings or appreciate on its own.

#### **The Greek Gods® Greek-Style Yogurt and Kefir**

The Greek Gods® Greek-Style Yogurt is a brand of The Hain Celestial Group, Inc., (NASDAQ: HAIN). The Greek Gods® brand Greek-Style Yogurt and Kefir are gluten-free and contain live and active cultures. Plus, The Greek Gods® brand Greek-Style Yogurt and Kefir are made with milk from cows that are not treated with growth hormones\*.

Experience the Myth® with The Greek Gods® brand Greek-Style Yogurt full-flavored products available in 6-ounce individual packages and 24-ounce family packs including Plain and Non-Fat Plain, Fig, Honey, Pomegranate, Honey Vanilla, Honey Blueberry, Honey Orange, Honey Lemon, Honey Strawberry, Reduced Fat Vanilla, Cinnamon and Orange and Honey Salted Caramel. The Greek Gods® brand Kefir low fat cultured milk is available in 32-ounce bottles, including Plain, Honey, Honey Vanilla and Honey Strawberry. For more information, visit [www.greekgodsyogurt.com](http://www.greekgodsyogurt.com).

\*NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN BETWEEN MILK DERIVED FROM rBST TREATED AND NON-rBST TREATED COWS.

#### **The Hain Celestial Group, Inc.**

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Lake Success, NY, is a leading organic and natural products company in North America and Europe. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Rudi's Organic Bakery®, Gluten Free Café™, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Walnut Acres Organic®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, Blueprint®, FreeBird®, Plainville Farms®, Yves Veggie Cuisine®, Europe's Best®, Cully &

Sully®, New Covent Garden Soup Co.®, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, GG UniqueFiber®, Tilda®, Akash Basmati®, Abu Shmagh®, JASON®, Avalon Organics®, Alba Botanica® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit [www.hain.com](http://www.hain.com).

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SOURCE The Hain Celestial Group, Inc.

Colleen O'Donnell, [colleen@greekgodsyogurt.com](mailto:colleen@greekgodsyogurt.com), [colleen.odonnell@hain.com](mailto:colleen.odonnell@hain.com), (925) 300-3966