



The Greek Gods® Brand Introduces Chocolate Greek-Style Yogurt

September 14, 2016

Chocolate Greek-Style Yogurt--a new indulgence to be enjoyed any time of day (or night)!

LAKE SUCCESS, N.Y., Sept. 14, 2016 /PRNewswire/ -- The Greek Gods® brand has introduced three new flavors of Greek-Style Yogurt; all with a creamy, rich chocolate base. But, they didn't stop at just any chocolate flavor—they added hints of Mocha, Strawberry and Cherry for a unique and decadent experience. The new yogurts are available in 24 ounce tubs, perfect for sharing.

"Our customers have enjoyed our decadent, whole milk Greek-Style Yogurts for many years, and chocolate was a natural fit for our newest addition," said Basel Nassar, Chief Operating Officer of the Hain Refrigerated Foods Division. "Customer feedback has been extremely positive. The creamy, thick texture and rich taste of chocolate make these new flavors truly unique."



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The Greek Gods(R) Chocolate Greek-Style Yogurt, featured flavor Chocolate Mocha

The Greek Gods® brand products have an irresistibly rich and delicious taste with an assortment of flavors. Try them on their own, in your favorite recipes or smoothies or with your toppings of choice.

The Greek Gods® Greek-Style Yogurt and Kefir

The Greek Gods® Greek-Style Yogurt is a brand of The Hain Celestial Group, Inc. The Greek Gods® brand Greek-Style Yogurt and Kefir are gluten-free and contain live and active cultures. Plus, The Greek Gods® brand Greek-Style Yogurt and Kefir are made with milk from cows that are not treated with growth hormones*.

Experience the Myth® with The Greek Gods® brand Greek-Style Yogurt full-flavored products available in 6-ounce individual packages and 24-ounce family packs including Plain and Non-Fat Plain, Fig, Honey, Pomegranate, Honey Vanilla, Honey Blueberry, Honey Orange, Honey Peach, Black Cherry, Honey Lemon, Honey Strawberry, Reduced Fat Vanilla, Cinnamon and Orange Honey Salted Caramel, Black Cherry and their newest Chocolate flavors! The Greek Gods® brand Kefir low fat cultured milk is available in 24-ounce bottles, including Plain, Honey, Honey Vanilla and Honey Strawberry. For more information, visit www.greekgodsyoqurt.com. *NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN BETWEEN MILK DERIVED FROM rBST TREATED AND NON-rBST TREATED COWS.

The Hain Celestial Group, Inc.

The Hain Celestial Group (NASDAQ: [HAIN](#)), headquartered in Lake Success, NY, is a leading organic and natural products company with operations in North America, Europe and India. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Casbah®, Rudi's Organic Bakery®, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, BluePrint®, FreeBird®, Plainville Farms®, Empire®, Kosher Valley®, Yves Veggie Cuisine®, Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, Joya®, Natumi®, GG UniqueFiber®, Tilda®, JASON®, Avalon Organics®, Alba Botanica®, Live Clean® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit www.hain.com

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