



Hain Celestial Completes Purchase of The Yorkshire Provender Limited

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Expands Presence into Premium Soup Offerings

LAKE SUCCESS, N.Y., April 28, 2017 /PRNewswire/ -- The Hain Celestial Group, Inc. (NASDAQ: HAIN), a leading organic and natural products company with operations in North America, Europe and India providing consumers with A Healthier Way of Life™, today announced the purchase through its wholly-owned subsidiary Hain Frozen Foods UK Limited of The Yorkshire Provender Limited ("Yorkshire Provender"). Yorkshire Provender, founded in 2007, is based in North Yorkshire, England, and produces premium branded soup. Its products are sold in leading retailers, on-the-go food outlets and food service providers in the United Kingdom.



"We are excited for the opportunity to expand our soup range into premium offerings with the acquisition of Yorkshire Provender, which complements our New Covent Garden Soup Co.® and Cully & Sully® ranges of fresh soups," said James Skidmore, Chief Executive Officer of The Hain Daniels Group. "It is a pleasure to welcome the Yorkshire Provender team to our organization, and we look forward to working with Belinda and Terry Williams, co-founders of Yorkshire Provender, as we embark on the brand's next stage of growth. We are pleased to now offer Yorkshire Provender's gluten-free, delicious premium recipes and flavors and look to expand their distribution range in the United Kingdom and in Europe."

"This is a significant milestone for Yorkshire Provender," commented Belinda Williams. "We look forward to working with the Hain Daniels team to continue the growth of our delicious soups in new and existing customers."

Yorkshire Provender will continue to operate from its Yorkshire location. In calendar year 2016 Yorkshire Provender had approximately £6 million in net sales and is expected to be accretive to Hain Celestial's earnings in fiscal year 2018 as the Company works with the combined infrastructures to drive future growth.

The Hain Celestial Group, Inc.

The Hain Celestial Group (Nasdaq: HAIN), headquartered in Lake Success, NY, is a leading organic and natural products company with operations in North America, Europe and India. Hain Celestial participates in many natural categories with well-known brands that include Celestial Seasonings®, Earth's Best®, Ella's Kitchen®, Terra®, Garden of Eatin'®, Sensible Portions®, Health Valley®, Arrowhead Mills®, MaraNatha®, SunSpire®, DeBoles®, Casbah®, Rudi's Organic Bakery®, Hain Pure Foods®, Spectrum®, Spectrum Essentials®, Imagine®, Almond Dream®, Rice Dream®, Soy Dream®, WestSoy®, The Greek Gods®, BluePrint®, FreeBird®, Plainville Farms®, Empire®, Kosher Valley®, Yves Veggie Cuisine®, Europe's Best®, Cully & Sully®, New Covent Garden Soup Co.®, Yorkshire Provender™, Johnson's Juice Co.®, Farmhouse Fare®, Hartley's®, Sun-Pat®, Gale's®, Robertson's®, Frank Cooper's®, Linda McCartney®, Lima®, Danival®, Happy®, Joya®, Natumi®, GG UniqueFiber®, Tilda®, JASON®,

Avalon Organics®, Alba Botanica®, Live Clean® and Queen Helene®. Hain Celestial has been providing A Healthier Way of Life™ since 1993. For more information, visit www.hain.com

Safe Harbor Statement

Certain statements contained in this press release constitute "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. Words such as "plan," "continue," "expect," "expected," "anticipate," "intend," "estimate," "believe," "seek," "may," "potential," "can," "positioned," "should," "future," and similar expressions, or the negative of those expressions, may identify forward-looking statements. These forward-looking statements include the Company's beliefs or expectations relating to (i) accretion and (ii) the growth and development of the Yorkshire Provender business and distribution opportunities. Such forward-looking statements involve known and unknown risks, uncertainties, and other factors which may cause the Company's actual results, levels of activity, performance or achievements of the Company, or industry results, to be materially different from any future results, levels of activity, performance or achievements expressed or implied by such forward-looking statements. As a result of the foregoing and other factors, no assurance can be given as to future results, levels of activity and achievements and neither the Company nor any person assumes responsibility for the accuracy and completeness of these statements.

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