FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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	OMB APPR	OVAL
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	hours per response:	0.5
- 1.		

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Ferson		on*	2. Issuer Name and Ticker or Trading Symbol HAIN CELESTIAL GROUP INC [HAIN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Welling Gler	<u>III VV.</u>			X	Director	X	10% Owner		
					Officer (give title		Other (specify		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)		below)		below)		
C/O ENGAGEI	O CAPITAL, LLC		05/14/2020						
610 NEWPORT	CENTER DRIVE	E, SUITE 250							
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv	idual or Joint/Group F	iling	(Check Applicable		
(Street)				Line)	5 #ld O 5		D		
NEWPORT	CA	92660			Form filed by One F	•	J		
BEACH	CA	32000		X	Form filed by More Person	ınan (One Reporting		
(City)	(State)	(Zip)							

NEWPORT BEACH CA	92660						X	Form filed by Me	ore than One Re	
	(Zip)									
Tabl 1. Title of Security (Instr. 3)	e I - Non-Derivativ 2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date,	3. Transa Code (8)	ction	4. Securities	Acquired	d (A) or	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock ⁽¹⁾⁽²⁾	05/14/2020		S ⁽¹¹⁾		61,000	D	\$29.9772	2,248,865	I	By: Engaged Capital Flagship Master Fund, LP ⁽³⁾
Common Stock ⁽¹⁾⁽²⁾	05/14/2020		S ⁽¹¹⁾		44,426	D	\$29.9772	193,229	I	By: Managed Account of Engaged Capital, LLC ⁽⁸⁾
Common Stock ⁽¹⁾⁽²⁾	05/15/2020		S ⁽¹¹⁾		368,820	D	\$29.7524	1,880,045	I	By: Engaged Capital Flagship Master Fund, LP ⁽³⁾
Common Stock ⁽¹⁾⁽²⁾	05/15/2020		S ⁽¹¹⁾		31,180	D	\$29.7524	162,049	I	By: Managed Account of Engaged Capital, LLC ⁽⁸⁾
Common Stock ⁽¹⁾⁽²⁾	05/18/2020		S ⁽¹¹⁾		160,400	D	\$29.1862	1,719,645	I	By: Engaged Capital Flagship Master Fund, LP ⁽³⁾
Common Stock ⁽¹⁾⁽²⁾	05/18/2020		S ⁽¹¹⁾		14,600	D	\$29.1862	147,449	I	By: Managed Account of Engaged Capital, LLC ⁽⁸⁾
Common Stock ⁽¹⁾⁽²⁾								27,198	D	

1. Title of	Security (Inst	tr. 3)	2. Transaction Date (Month/Day/		if any	emed tion Date n/Day/Ye	` C₀	nsactio	on	4. Securities A Disposed Of (Acquired D) (Insti	d (A) or :. 3, 4 and	5) Secur Benef	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
							Со	de V		Amount	(A) or (D)	Price	Trans	action(s) 3 and 4)		(111501.4)
Common	ı Stock ⁽¹⁾⁽²⁾												2,1	.06,956	I	By: Engaged Capital Co- Invest VI, LP ⁽⁴⁾
Common	ı Stock ⁽¹⁾⁽²⁾												4,3	891,753	I	By: Engaged Capital Co- Invest VI-A, LP ⁽⁵⁾
Common	ı Stock ⁽¹⁾⁽²⁾												2,3	311,388	I	By: Engaged Capital Co- Invest VI-B, LP ⁽⁶⁾
Common	ı Stock ⁽¹⁾⁽²⁾												4,2	207,565	I	By: Engaged Capital Co- Invest VI-E, LP ⁽¹⁰⁾
Common	ı Stock ⁽¹⁾⁽²⁾												4,0	96,052	I	By: Engaged Capital Co- Invest VI-D, LP ⁽⁹⁾
Common	ı Stock ⁽¹⁾⁽²⁾												1,4	107,543	I	By: Engaged Capital Co- Invest VI-C, LP ⁽⁷⁾
		Tal	ole II - Derivat (e.g., p							posed of, convertib				ed		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Trans	saction (Instr.	5. Nu	mber e e e e e e e e e e e e e e e e e e	-	Exe on [rcisable and Date	7. Title Amou Securi Under Deriva	e and nt of ities lying itive ity (Instr.	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficia Ownersh ct (Instr. 4)
				Code	· v	(A)		oate Exercisa	able	Expiration Date	Title	Amount or Number of Shares				

1. Name and Address		erson*
(Last)	(First)	(Middle)
C/O ENGAGE	D CAPITAL, L	LC
610 NEWPOR	Γ CENTER DR	IVE, SUITE 250
(Street) NEWPORT BEACH	CA	92660

(City)	(State)	(Zip)
1. Name and Address Engaged Capit	s of Reporting Person*	
(Last) 610 NEWPORT (SUITE 250	(First) CENTER DRIVE	(Middle)
(Street) NEWPORT BEACH	CA	92660
(City)	(State)	(Zip)
	s of Reporting Person* tal Holdings, LL	<u>C</u>
(Last) 610 NEWPORT (SUITE 250	(First) CENTER DRIVE	(Middle)
(Street) NEWPORT BEACH	CA	92660
(City)	(State)	(Zip)
	s of Reporting Person [*] tal Flagship Mast	ter Fund, LP
(Last) CRICKET SQUA P.O. BOX 2681	(First) .RE, HUTCHINS DI	(Middle) RIVE
(Street) GRAND CAYMAN	E9	KY1-1111
(City)	(State)	(Zip)
	of Reporting Person* tal Co-Invest VI,	<u>LP</u>
(Last) 610 NEWPORT (SUITE 250	(First) CENTER DRIVE, SU	(Middle) JITE 250
(Street) NEWPORT BEACH	CA	92660
(City)	(State)	(Zip)
	of Reporting Person* tal Co-Invest VI-	A, LP
(Last) 610 NEWPORT (SUITE 250	(First) CENTER DRIVE, SU	(Middle) JITE 250
(Street) NEWPORT BEACH	CA	92660
(City)	(State)	(Zip)
1. Name and Address	(State) s of Reporting Person* tal Co-Invest VI-	

610 NEWPORT SUITE 250	CENTER DRIV	E, SUITE 250
(Street) NEWPORT BEACH	CA	92660
(City)	(State)	(Zip)
1. Name and Address Engaged Cap	ss of Reporting Persital Co-Invest	
(Last) 610 NEWPORT SUITE 250	(First) CENTER DRIV	(Middle) E, SUITE 250
(Street) NEWPORT BEACH	CA	92660
(City)	(State)	(Zip)
1. Name and Address	ss of Reporting Pers ital Flagship	
(Last) 610 NEWPORT SUITE 250	(First) CENTER DRIV	(Middle)
(Street) NEWPORT BEACH	CA	92660
(City)	(State)	(Zip)
1. Name and Address Engaged Cap	ss of Reporting Pers ital Flagship	
(Last) 610 NEWPORT SUITE 250	(First) CENTER DRIV	(Middle)
(Street) NEWPORT BEACH	CA	92660
(City)	(State)	(Zip)

Explanation of Responses:

- 1. This Form 4 is filed jointly by Engaged Capital Flagship Master Fund, LP ("Engaged Capital Flagship Master"), Engaged Capital Co-Invest VI, LP ("Engaged Capital Co-Invest VI"), Engaged Capital Co-Invest VI-A"), Engaged Capital Co-Invest VI-B"), Engaged Capital Co-Invest VI-C, LP ("Engaged Capital Co-Invest VI-C, LP ("Engaged Capital Co-Invest VI-C), Engaged Capital Co-Invest VI-D, LP ("Engaged Capital Co-Invest VI-D"), Engaged Capital Co-Invest VI-E"), Engaged Capital Co-Invest VI-E"), Engaged Capital Flagship Fund, LP ("Engaged Capital Flagship Fund, LD ("Enga
- 2. To enable all of the Reporting Persons to gain access to the Securities and Exchange Commission's electronic filing system (which only accepts a maximum of 10 joint filers per report), this report is the first of two identical reports relating to the same transactions being filed with the Securities and Exchange Commission. Each of the Reporting Persons may be deemed to be a member of a Section 13(d) group that collectively beneficially owns more than 10% of the Issuer's outstanding shares of Common Stock. Each of the Reporting Persons disclaims beneficial ownership of the securities reported herein except to the extent of his or its pecuniary interest therein, and this report shall not be deemed to be an admission that any Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.
- 3. Securities owned directly by Engaged Capital Flagship Master. As feeder funds of Engaged Capital Flagship Master, each of Engaged Capital Fund and Engaged Capital Offshore may be deemed to beneficially own the securities owned directly by Engaged Capital Flagship Master. As the general partner and investment adviser of Engaged Capital Flagship Master, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Flagship Master. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Flagship Master. Mr. Welling, by virtue of his position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Flagship Master.
- 4. Securities owned directly by Engaged Capital Co-Invest VI. As the general partner and investment adviser of Engaged Capital Co-Invest VI, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI. Mr. Welling, by virtue of his position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI.
- 5. Securities owned directly by Engaged Capital Co-Invest VI-A. As the general partner and investment adviser of Engaged Capital Co-Invest VI-A, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-A. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-A. Mr. Welling, by virtue of his position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-A.
- 6. Securities owned directly by Engaged Capital Co-Invest VI-B. As the general partner and investment adviser of Engaged Capital Co-Invest VI-B, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-B. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-B. Mr. Welling, by virtue of his position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-B.
- 7. Securities owned directly by Engaged Capital Co-Invest VI-C. As the general partner and investment adviser of Engaged Capital Co-Invest VI-C, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-C. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-C. Mr. Welling, by virtue of his position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-C.
- 8. Securities held in an account separately managed by Engaged Capital (the "Engaged Capital Account"). Engaged Capital, as the investment adviser of the Engaged Capital Account, may be deemed to beneficially own the securities held in the Engaged Capital Account. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities held in the

Engaged Capital Account. Mr. Welling, by virtue of his position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own the securities held in the Engaged Capital Account.

- 9. Securities owned directly by Engaged Capital Co-Invest VI-D. As the general partner and investment adviser of Engaged Capital Co-Invest VI-D, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-D. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-D. With Engaged Capital Co-Invest VI-D. Engaged Capital Co-In
- 10. Securities owned directly by Engaged Capital Co-Invest VI-E. As the general partner and investment adviser of Engaged Capital Co-Invest VI-E, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-E. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-E. Mr. Welling, by virtue of his position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own these curities owned directly by Engaged Capital Co-Invest VI-E.
- 11. Due to recent market volatility and the appreciation of the Issuer's stock price from the success of the Issuer's ongoing business transformation, the size of the Reporting Persons' investment in the shares as a percentage of their portfolio has exceeded the Reporting Persons' position size limit for risk management purposes. Accordingly, the Reporting Persons have adjusted the size of their position in the shares. The Issuer's shares remain the largest holding in the Reporting Persons' investment portfolio.

<u>/s/ Glenn W. Welling</u> <u>05/18/2020</u>

Engaged Capital, LLC; By: /s/

Glenn W. Welling, Authorized 05/18/2020

Signatory

Engaged Capital Holdings,

LLC; By: /s/ Glenn W. 05/18/2020

Welling, Authorized Signatory

Engaged Capital Flagship

Master Fund, LP; By:

Engaged Capital, LLC; By: /s/ 05/18/2020

Glenn W. Welling, Authorized

<u>Signatory</u>

Engaged Capital Co-Invest VI,

LP; By: Engaged Capital,

<u>LLC; By: /s/ Glenn W.</u> 05/18/2020

Welling, Authorized Signatory

Engaged Capital Co-Invest

VI-A, LP; By: Engaged

Capital, LLC; By: /s/ Glenn 05/18/2020

W. Welling, Authorized

<u>Signatory</u>

Engaged Capital Co-Invest

VI-B, LP; By: Engaged

<u>Capital, LLC; By: /s/ Glenn</u> <u>05/18/2020</u>

W. Welling, Authorized

<u>Signatory</u>

Engaged Capital Co-Invest

VI-C, LP; By: Engaged

<u>Capital, LLC; By: /s/ Glenn</u> 05/18/2020

W. Welling, Authorized

Signatory

Engaged Capital Flagship

Fund, LP; By: Engaged

Capital, LLC; By: /s/ Glenn 05/18/2020

W. Welling, Authorized

Signatory

Engaged Capital Flagship

Fund, Ltd.; By: /s/ Glenn W. 05/18/2020

Welling, Director

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.