| SEC | Form 4 |  |
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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

|  | Check this box if no longer subject<br>to Section 16. Form 4 or Form 5<br>obligations may continue. See<br>Instruction 1(b). |
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL             |  |  |  |  |  |  |
|--------------------------|--|--|--|--|--|--|
| OMB Number: 3235-0287    |  |  |  |  |  |  |
| Estimated average burden |  |  |  |  |  |  |
| hours per response: 0.   |  |  |  |  |  |  |

| 1. Name and Address of Reporting Person <sup>*</sup><br>Engaged Capital Co-Invest VI-D, L.P. |                        |                            | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>HAIN CELESTIAL GROUP INC</u> [ HAIN ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner  |  |  |  |
|--|------------------------|----------------------------|--|---|--|--|--|
| (Last)<br>610 NEWPOR   | (First)<br>T CENTER DR | (Middle)<br>IVE, SUITE 250 | 3. Date of Earliest Transaction (Month/Day/Year)<br>05/14/2020                                 | Officer (give title X Other (specify below) X below)  |  |  |  |
| (Street)<br>NEWPORT<br>BEACH<br>(City)   | CA<br>(State)          | 92660<br>(Zip)             | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                       | 6. Individual or Joint/Group Filing (Check Applicable<br>Line)<br>Form filed by One Reporting Person<br>X Form filed by More than One Reporting<br>Person |  |  |  |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year)<br>2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |  | 3.4. Securities AcquTransactionDisposed Of (D) (Code (Instr.8) |   |         | Acquirec<br>(D) (Instr | I (A) or<br>. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Benorted | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                           |
|---------------------------------|---|--|--|---|---------|------------------------|---------------------------|---|---|---|
|                                 |   |  | Code   | Code V Amount (A) or Price Reported<br>(D) Price (Instr. 3 and 4) |         |                        | (Instr. 4)                |   |   |   |
| Common Stock <sup>(1)(2)</sup>  | 05/14/2020  |  | S <sup>(11)</sup>  |   | 61,000  | D                      | \$29.9772                 | 2,248,865   | I   | By:<br>Engaged<br>Capital<br>Flagship<br>Master<br>Fund,<br>LP <sup>(3)</sup> |
| Common Stock <sup>(1)(2)</sup>  | 05/14/2020  |  | S <sup>(11)</sup>  |   | 44,426  | D                      | \$29.9772                 | 193,229   | Ι   | By:<br>Managed<br>Account<br>of<br>Engaged<br>Capital,<br>LLC <sup>(8)</sup>  |
| Common Stock <sup>(1)(2)</sup>  | 05/15/2020  |  | S <sup>(11)</sup>  |   | 368,820 | D                      | \$29.7524                 | 1,880,045   | I   | By:<br>Engaged<br>Capital<br>Flagship<br>Master<br>Fund,<br>LP <sup>(3)</sup> |
| Common Stock <sup>(1)(2)</sup>  | 05/15/2020  |  | S <sup>(11)</sup>  |   | 31,180  | D                      | \$29.7524                 | 162,049   | I   | By:<br>Managed<br>Account<br>of<br>Engaged<br>Capital,<br>LLC <sup>(8)</sup>  |
| Common Stock <sup>(1)(2)</sup>  | 05/18/2020  |  | S <sup>(11)</sup>  |   | 160,400 | D                      | \$29.1862                 | 1,719,645   | I   | By:<br>Engaged<br>Capital<br>Flagship<br>Master<br>Fund,<br>LP <sup>(3)</sup> |
| Common Stock <sup>(1)(2)</sup>  | 05/18/2020  |  | S <sup>(11)</sup>  |   | 14,600  | D                      | \$29.1862                 | 147,449   | I   | By:<br>Managed<br>Account<br>of<br>Engaged<br>Capital,<br>LLC <sup>(8)</sup>  |

|                                      |   |  |   |                                |       |   | -  | ed, D             | isposed o                    |   |  | -  |  |   |   |
|--------------------------------------|---|--|---|--------------------------------|-------|---|--|-------------------|------------------------------|---|--|--|--|---|---|
| 1. Title of Security (Instr. 3)      |   | r. 3)                                      | 2. Transactic<br>Date<br>(Month/Day/                        | te Exe<br>onth/Day/Year) if a  |       | med<br>on Date,<br>Day/Year)  | Code                                     | action<br>(Instr. | 4. Securities<br>Disposed Of |   |  | Securi<br>Benefi                                   | cially<br>I Following  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)         |
|                                      |   |  |   |                                |       |   | Code                                     | v                 | Amount                       | (A) or<br>(D)                               | Price  | Transa   | action(s)<br>3 and 4)  |   |   |
| Common                               | Stock <sup>(1)(2)</sup>   |  |   |                                |       |   |  |                   |                              |   |  | 2  | 7,198  | I   | By:<br>Glenn<br>W.<br>Welling   |
| Common                               | Stock <sup>(1)(2)</sup>   |  |   |                                |       |   |  |                   |                              |   |  | 2,1  | 06,956   | I   | By:<br>Engaged<br>Capital<br>Co-<br>Invest<br>VI, LP <sup>(4)</sup>       |
| Common                               | Stock <sup>(1)(2)</sup>   |  |   |                                |       |   |  |                   |                              |   |  | 4,3  | 91,753   | I   | By:<br>Engaged<br>Capital<br>Co-<br>Invest<br>VI-A,<br>LP <sup>(5)</sup>  |
| Common                               | Stock <sup>(1)(2)</sup>   |  |   |                                |       |   |  |                   |                              |   |  | 2,3  | 11,388   | I   | By:<br>Engaged<br>Capital<br>Co-<br>Invest<br>VI-B,<br>LP <sup>(6)</sup>  |
| Common                               | Stock <sup>(1)(2)</sup>   |  |   |                                |       |   |  |                   |                              |   |  | 4,2  | 07,565   | I   | By:<br>Engaged<br>Capital<br>Co-<br>Invest<br>VI-E,<br>LP <sup>(10)</sup> |
| Common                               | Stock <sup>(1)(2)</sup>   |  |   |                                |       |   |  |                   |                              |   |  | 4,0  | 96,052   | I   | By:<br>Engaged<br>Capital<br>Co-<br>Invest<br>VI-D,<br>LP <sup>(9)</sup>  |
| Common                               | Stock <sup>(1)(2)</sup>   |  |   |                                |       |   |  |                   |                              |   |  | 1,4  | 07,543   | I   | By:<br>Engaged<br>Capital<br>Co-<br>Invest<br>VI-C,<br>LP <sup>(7)</sup>  |
|                                      |   | Tal  | ble II - Derivat<br>(e.g., pu)                              |                                |       |   |  |                   | sposed of,<br>, convertit    |   |  | y Owne   | d  |   |   |
| Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (I<br>8) | ction | 5. Numb<br>of<br>Derivati<br>Securiti<br>Acquire<br>(A) or<br>Dispose<br>of (D)<br>(Instr. 3,<br>and 5) | ver 6. I<br>Ex<br>ve (Mo<br>es<br>d<br>d |                   | ercisable and<br>Date        | 7. Titl<br>Amou<br>Secur<br>Under<br>Deriva | e and fint of fittes strive<br>rlying (ative<br>rity (Instr. | 3. Price of<br>Derivative<br>Security<br>Instr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | y Direct (D<br>or Indirec<br>(I) (Instr.                          | Beneficia<br>) Ownersh<br>ct (Instr. 4)                                   |
|                                      |   |  |   | Code                           | v     | (A) (I  | ) Dai<br>Exc                             | e<br>ercisabl     | Expiration<br>Date           | Title                                       | Amount<br>or<br>Number<br>of<br>Shares                       |  |  |   |   |
|                                      |   | Reporting Person <sup>*</sup>              | <u>I-D, L.P.</u>  |                                | ]     |   |  |                   |                              |   |  |  |  |   |   |
| (Last)                               |   | (First)<br>NTER DRIVE, S                   | (Middle)<br>SUITE 250                                       |                                |       |   |  |                   |                              |   |  |  |  |   |   |
| 010 INLY                             |   |  |   |                                | 1     |   |  |                   |                              |   |  |  |  |   |   |

| NEWPORT<br>BEACH             | CA                                       | 92660                    |  |  |
|------------------------------|--|--------------------------|--|--|
| (City)                       | (State)                                  | (Zip)                    |  |  |
|                              | ess of Reporting Pers<br>pital Co-Invest |                          |  |  |
| (Last)<br>610 NEWPORT        | (First)<br>F CENTER DRIV                 | (Middle)<br>E, SUITE 250 |  |  |
| (Street)<br>NEWPORT<br>BEACH | CA                                       | 92660                    |  |  |
| (City)                       | (State)                                  | (Zip)                    |  |  |

#### Explanation of Responses:

1. This Form 4 is filed jointly by Engaged Capital Flagship Master Fund, LP ("Engaged Capital Flagship Master"), Engaged Capital Co-Invest VI, LP ("Engaged Capital Co-Invest VI-A"), Engaged Capital Co-Invest VI-A, LP ("Engaged Capital Co-Invest VI-A"), Engaged Capital Co-Invest VI-B, LP ("Engaged Capital Co-Invest VI-B"), Engaged Capital Co-Invest VI-C, LP ("Engaged Capital Co-Invest VI-C"), Engaged Capital Co-Invest VI-D"), Engaged Capital Co-Invest VI-E, LP ("Engaged Capital Co-Invest VI-E"), Engaged Capital Co-Invest VI-D"), Engaged Capital Co-Invest VI-E, LP ("Engaged Capital Co-Invest VI-E"), Engaged Capital Flagship Fund, LP ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Co-Invest VI-E"), Engaged Capital Flagship Fund, LP ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Flagship Fund, LLC ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Flagship Fund, LLC ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Flagship Fund, LLC ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Flagship Fund, LLC ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Flagship Fund, LLC ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Flagship Fund, LLC ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Flagship Fund, LLC ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Flagship Fund, LLC ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Flagship Fund, LLC ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Flagship Fund, LLC ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Flagship Fund, LLC ("Engaged Capital Flagship Fund, LLC"), Engaged Capital Flagship Fund, LLC ("Engaged Capital Flagship Fund, LLC"), Engaged Flagship Fund, LLC ("Engaged Flagship Fund, LLC"), Engaged Flagship Fund, LLC ("Engaged Flagship Fund, LLC"), Engaged Flagship Fund, LLC ("Engaged Flagship Flagsh

2. To enable all of the Reporting Persons to gain access to the Securities and Exchange Commission's electronic filing system (which only accepts a maximum of 10 joint filers per report), this report is the second of two identical reports relating to the same transactions being filed with the Securities and Exchange Commission. Each of the Reporting Persons may be deemed to be a member of a Section 13(d) group that collectively beneficially owns more than 10% of the Issuer's outstanding shares of Common Stock. Each of the Reporting Persons disclaims beneficial ownership of the securities reported herein except to the extent of his or its pecuniary interest therein, and this report shall not be deemed to be an admission that any Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

3. Securities owned directly by Engaged Capital Flagship Master. As feeder funds of Engaged Capital Flagship Master, each of Engaged Capital Fund and Engaged Capital Offshore may be deemed to beneficially own the securities owned directly by Engaged Capital Flagship Master. As the general partner and investment adviser of Engaged Capital Flagship Master, Engaged Capital Flagship Master. Engaged Holdings, as the managing member of Engaged Capital Flagship Master, with esecurities owned directly by Engaged Capital Flagship Master. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Flagship Master. By bosition as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Flagship Master.

4. Securities owned directly by Engaged Capital Co-Invest VI. As the general partner and investment adviser of Engaged Capital Co-Invest VI, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI. Mr. Welling, by virtue of his position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI.

5. Securities owned directly by Engaged Capital Co-Invest VI-A. As the general partner and investment adviser of Engaged Capital Co-Invest VI-A, Engaged Capital Co-Invest VI-A. Engaged Toldings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-A. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-A. Engaged Holdings, as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-A.

6. Securities owned directly by Engaged Capital Co-Invest VI-B. As the general partner and investment adviser of Engaged Capital Co-Invest VI-B, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-B. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-B. Mr. Welling, by virtue of his position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-B.

7. Securities owned directly by Engaged Capital Co-Invest VI-C. As the general partner and investment adviser of Engaged Capital Co-Invest VI-C, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-C. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-C. Mr. Welling, by virtue of his position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-C.

8. Securities held in an account separately managed by Engaged Capital (the "Engaged Capital Account"). Engaged Capital, as the investment adviser of the Engaged Capital Account, may be deemed to beneficially own the securities held in the Engaged Capital Account. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities held in the Engaged Capital Account. Mr. Welling, by virtue of his position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own the securities held in the Engaged Capital Account.

9. Securities owned directly by Engaged Capital Co-Invest VI-D. As the general partner and investment adviser of Engaged Capital Co-Invest VI-D, Engaged Capital may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-D. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-D. Mr. Welling, by virtue of his position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own thesecurities owned directly by Engaged Capital Co-Invest VI-D.

10. Securities owned directly by Engaged Capital Co-Invest VI-E. As the general partner and investment adviser of Engaged Capital Co-Invest VI-E, Engaged Capital Co-Invest VI-E. Engaged Holdings, as the managing member of Engaged Capital, may be deemed to beneficially own the securities owned directly by Engaged Capital Co-Invest VI-E. Engaged Holdings, as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own thesecurities owned directly by Engaged Capital Co-Invest VI-E. The solution of the position as the founder and Chief Investment Officer of Engaged Capital, and as the sole member of Engaged Holdings, may be deemed to beneficially own thesecurities owned directly by Engaged Capital Co-Invest VI-E.

11. Due to recent market volatility and the appreciation of the Issuer's stock price from the success of the Issuer's ongoing business transformation, the size of the Reporting Persons' investment in the shares as a percentage of their portfolio has exceeded the Reporting Persons' position size limit for risk management purposes. Accordingly, the Reporting Persons have adjusted the size of their position in the shares. The Issuer's shares remain the largest holding in the Reporting Persons' investment portfolio.

 Engaged Capital Co-Invest

 VI-D, LP; By: Engaged

 Capital, LLC; By: /s/ Glenn
 05/18/2020

 W. Welling, Authorized
 Signatory

 Engaged Capital Co-Invest
 VI-E, LP; By: Engaged

 Capital, LLC; By: /s/ Glenn
 05/18/2020

 W. Welling, Authorized
 05/18/2020

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.