| SEC Form 4 | | | | | | | | | | | | | | | |
|--|--|-------------------|--|--|---|----------------------|--|-------------------------|-----------|---|----|---|---|--|--|
| FORM 4 | | UNITED | UNITED STATES SECURITIES AND EXCHANGE COMM Washington, D.C. 20549 | | | | | | | | | OMB APPROVAL | | | |
| Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). | | | Filed pursuar | Estimated average burden | | | | | | | | | 3235-0287 en 0.5 | | |
| 1. Name and Address of Reporting Person [*] Kumar Ameet | | | | 2. Issuer Name and Ticker or Trading Symbol <u>HAIN CELESTIAL GROUP INC</u> [HAIN] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify | | | | | |
| (Last) C/O THE HA 1111 MARCU | (First) IN CELESTIAL (IS AVENUE | 3. Date 09/08/ | of Earliest Transac 2022 | ay/Year) | | below) SVP & Chie | f Acco | below) counting Offi | | | | | | | |
| (Street) LAKE SUCCESS (City) | NY (State) | 11042 (Zip) | 4. lf An | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | lividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | | Table I - Nor | n-Derivative S | ecurities Acqu | uired, | Disp | oosed of, o | r Bene | eficially | Owned | | | | | |
| 1. Title of Security (Instr. 3) | | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities A Disposed Of (5) | | | 5. Amount of Securities Beneficially Owned Followir Reported | F(| 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | | (| | |

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|---|---|--|---|---|---|---|-----|--|--------------------|---|--|---|--|--|--|
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exerc Expiration Da (Month/Day/) | ate | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Restricted Share Units | (1) | 09/08/2022 | | Α | | 6,414 | | (2) | (2) | Common Stock | 6,414 | \$ <mark>0</mark> | 6,414 | D | |
| Performance Share Units | (3) | 09/08/2022 | | Α | | 1,411 | | (4) | (4) | Common Stock | 1,411(4) | \$ <mark>0</mark> | 1,411 | D | |

Explanation of Responses:

1. Each restricted share unit ("RSU") represents a contingent right to receive one share of the Issuer's common stock.

2. The RSUs, awarded as part of the Issuer's 2023-2025 Long Term Incentive Program, vest in three (3) equal annual installments on September 6, 2023, 2024 and 2025.

3. Each performance share unit ("PSU") represents a contingent right to receive one share of the Issuer's common stock.

4. The PSUs, awarded as part of the Issuer's 2023-2025 Long Term Incentive Program, are subject to both performance and time vesting requirements. The number of PSUs reported represents the target number of PSUs. The number of PSUs that vest, if any, may vary from 0% to 200% of the target number reported, and is based on goals for the Issuer's compound annual total shareholder return over the three-year period from September 7, 2022 through September 6, 2025. The time vesting requirement will be satisfied on September 6, 2025.

Remarks:

/s/ Andrew Burchill, as 09/12/2022 Attorney-in-Fact for Ameet <u>Kumar</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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